



SMARTER, MORE EFFICIENT PEOPLE,  
FIXED ASSETS, AND BUILDINGS.

# INVESTOR 2025 FACT SHEET

**LSE: CKT**

## ABOUT CHECKIT

Checkit PLC(LSE: CKT) is a leading intelligent workflow SaaS provider, enabling smarter, more efficient people, fixed assets and buildings. Headquartered in the UK with an operational center in the US, Checkit transforms industries through:

**AUTOMATED  
DIGITAL  
WORKFLOWS**

**IOT  
SENSORS**

**ADVANCED DATA  
ANALYTICS**

## KEY INDUSTRIES

**HEALTHCARE**

**HOSPITALITY**

**FACILITIES MANAGEMENT**

**LIFE SCIENCES**

**FOOD RETAIL**

With ~350 loyal customers and a land-and-expand strategy, Checkit drives efficiency in critical business operations.

## SOLUTIONS

Checkit delivers automated digital workflows, IoT sensors, and data analytics to optimize desk-less operations

**Key benefits:** Boosts productivity, Reduces operating costs, Ensures risk management, safety, and compliance



## SCALED RECURRING REVENUE BUSINESS

- Annual Recurring Revenue of £14.4M
- Proven land-and-expand track record with 5 year ARR CAGR of 30%
- 94% of revenue is recurring subscription based
- Typical contract length of 3 years

## EXECUTING AN ATTRACTIVE LONG-TERM GROWTH STRATEGY

- **Industry leading NRR:** 109%
- **High customer retention** rate: 93%
- Strong **US revenue growth:** +21%
- **Strategic Capex allocation** to existing customers

## INVESTMENT HIGHLIGHTS

Operating in multiple billion-dollar markets:

- Land-and-expand strategy driving growth
- Gaining traction in new Verticals
- Revenue growth: +17% in year to 31 January 2025



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## CUSTOMERS



octapharma  
plasma

DISHOOM



GRIFOLS



Checkit remains committed to **scaling** ARR, **expanding** into new markets, and **driving digital transformation** for its customers worldwide.

## MANAGEMENT

**KitKyte (CEO):** Leading Checkit's transformation into a pure SaaS business, driving go-to-market strategy and value-driven sales.

**Kris Shaw (CFO):** Appointed in 2024, bringing financial expertise to support Checkit's continued growth and expansion.

**David Davies (CPO):** Extensive experience in product marketing, business development, and R&D.

**Steve Tonks (VP of Sales, UK):** 25+ years of technology sales experience.

**Ryan Lucas (VP of Sales, US):** 10+ years in technology sales.

## CONTACT US

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## SCAN

for more info  
or visit

**CHECKIT'S  
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