# INVESTOR 2025 FACT SHEET

LSE: CKT

#### **ABOUT CHECKIT**

Checkit PLC (LSE: CKT) is a leading intelligent workflow SaaS provider, enabling smarter, more efficient people, fixed assets and buildings. Headquartered in the UK with an operational center in the US, Checkit transforms industries through:

AUTOMATED DIGITAL WORKFLOWS

IOT SENSORS ADVANCED DATA ANALTICS

# **KEY INDUSTRIES**

**HEALTHCARE** 

**HOSPITALITY** 

**FACILITIES MANAGEMENT** 

LIFE SCIENCES

**FOOD RETAIL** 

With ~350 loyal customers and a land-and-expand strategy, Checkit drives efficiency in critical business operations.

### **SOLUTIONS**

Checkit delivers automated digital workflows, IoT sensors, and data analytics to optimize deskless operations

**Key benefits:** Boosts productivity, Reduces operating costs, Ensures risk management, safety, and compliance



# SCALED RECURRING REVENUE BUSINESS

- Annual Recurring Revenue of £14.4M
- Proven land-and-expand track record with 5 year ARR CAGR of 30%
- 94% of revenue is recurring subscription based
- Typical contract length of 3 years

# EXECUTING AN ATTRACTIVE LONG-TERM GROWTH STRATEGY

- Industry leading NRR: 109%
- **High customer retention** rate: 93%
- Strong US revenue growth: +21%
- Strategic Capex allocation to existing customers

#### INVESTMENT HIGHLIGHTS

Operating in multiple billion-dollar markets:

- Land-and-expand strategy driving growth
- Gaining traction in new Verticals
- Revenue growth: +17% in year to
  31 January 2025



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## **CUSTOMERS**



**octa** pharma plasma

DISHOOM









Checkit remains committed to scaling ARR, expanding into new markets, and driving digital transformation for its customers worldwide.

## **MANAGEMENT**

Kit Kyte (CEO): Leading Checkit's transformation into a pure SaaS business, driving go-to-market strategy and value-driven sales.

Kris Shaw (CFO): Appointed in 2024, bringing financial expertise to support Checkit's continued growth and expansion.

David Davies (CPO): Extensive experience in product marketing, business development, and R&D.

Steve Tonks (VP of Sales, UK): 25+ years of technology sales experience.

Ryan Lucas (VP of Sales, US): 10+ years in technology sales.

#### **CONTACT US**

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## SCAN

for moreinfo or visit CHECKIT'S **INVESTOR RELATIONS** 

