

ABOUT CHECKIT

Checkit Plc (LON: CKT) is a leading intelligent workflow software-as-a-service (SaaS) that creates smarter, more efficient people, fixed assets and buildings. Based in the UK with an operational center in the US, Checkit is transforming healthcare, hospitality, facilities management, life sciences and food retail with automated digital workflows, IoT sensors and advanced data analytics for critical business operations. The Company serves approx. 350 sticky customers with a land and expand sales strategy.

EXECUTING AN ATTRACTIVE LONG-TERM GROWTH STRATEGY:

- **Capex allocation** towards existing customers
- **High customer retention** rate: 97%
- Focusing on the **high growing US market**

FOCUSED ON SCALING ARR:

- **3+ years** of steady growth
- **Subscription-based revenue** represents **93% ARR**
- Expected to grow to **96% in 2024**

SOLUTION

- **Automated digital workflows**, IoT sensors and data analytics for optimized deskless operations
- **Output boosts productivity**, reduces operating costs, and ensures risk management



STOCK INFO

Ticker: **CKT**

Exchange: **LSE**

Market Cap: **£22.68M**

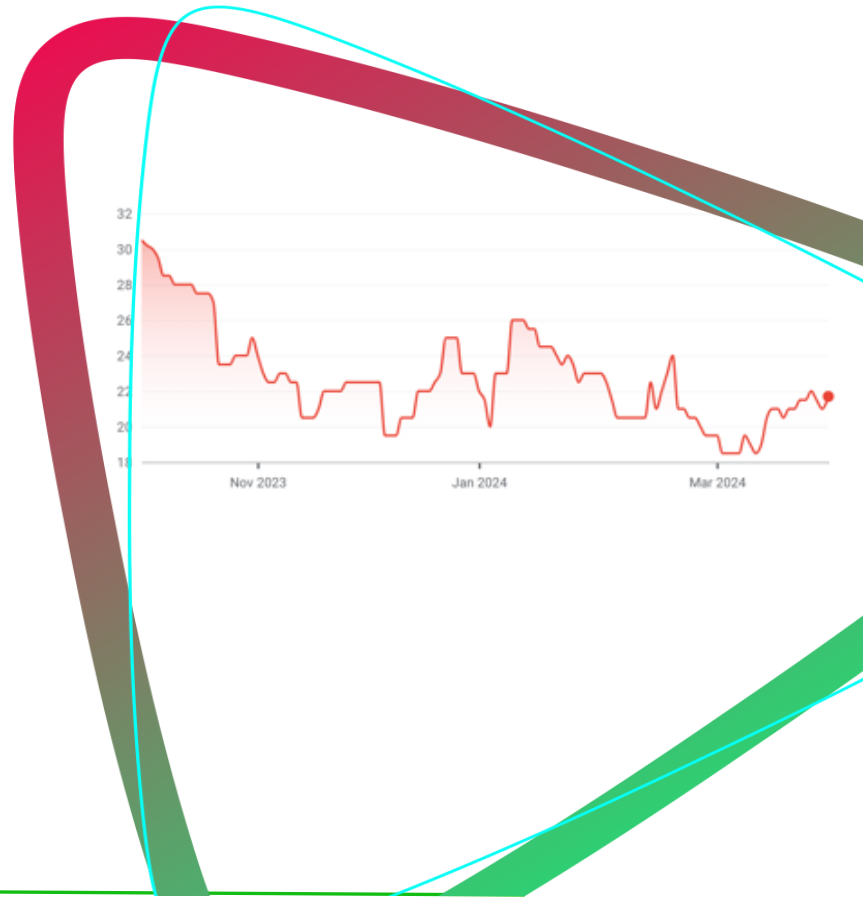
52 Week Low: **£18.10**

52 Week High: **£31.00**

Shares Outstanding:

3,848,000

Year End: **January**



CUSTOMERS

- Sodexo
- National Health System
- Octapharma Plasma
- Grifols
- John Lewis
- Cleveland Clinic
- Center Parcs
- BP



GRIFOLS



Cleveland Clinic



Smarter, more efficient people,
fixed assets & buildings.

INVESTOR 2024 FACT SHEET LON: CKT

INVESTMENT HIGHLIGHTS

Operating In Multiple Billion-dollar Markets:

- Land and Expand Strategy
- New Verticals
- ARR: **16% Growth In 2023 To £13.3M**

MANAGEMENT

Kit Kyte joined Checkit in February 2021 and has since brought a renewed focus on the go-to-market strategy, value-driven sales, and led the transition of Checkit towards a pure SaaS business.

Greg Price was appointed as CFO of Checkit in 2021 and has over 20 years of financial experience under his belt with a strong track record delivering positive results.

David Davies has been the Chief Product Officer of Checkit since 2016 and has prior experience in hi-tech product marketing and management, business development and R&D in startup, blue chip, and technology consulting organizations.

Steve Tonks is the VP of Sales in the UK and has over 25 years of sales experience in the technology space.

Ryan Lucas is the VP of Sales in the US and brings 10 years of sales experience in the technology sector.

CONTACT US

Kit Kyte, CEO: christopher.kyte@checkit.net

Jonathan Paterson, Investor Relations:
Jonathan.Paterson@harbor-access.com

LON: CKT

SCAN

For more info or visit **CHECKIT IR**

